

Sarah Filley

Artist and social entrepreneur based in Oakland, Ca bringing design thinking to city scale. As CEO & co-founder of Popuphood, she is a passionate advocate for micro-entrepreneurs, designer of adaptive spaces, creative places, strategic policies, and innovative systems to accelerate inclusive, equitable, and sustainable growth for the cities of the future. As a participant in a prestigious roster of national organizations she has lent her creative approach to local economic development to international cities, national panels and webinars. Popuphood was awarded participation in the 2012 Venice Biennale for Architecture US pavilion in Venice, Italy and in the 2013 Venice Biennale in Chicago.

Sam Conniff

Co-founder of Livity became a creative entrepreneur at 21 launching his first business, Don't Panic, from his bedroom, now a global franchise, cult youth brand and online community. Sam set up Livity to harness the power of brands and communications as a force for social change. Livity works with the worlds biggest brands, government, charities and, most importantly, young people, co-creating successful communications campaigns for clients, and delivering professional training and opportunities for young people.

Thursday 26 January 2017

ROMANTSO, Anaxagora str 3-5, Omonia

19:00	Welcome
19:30	Sarah Filley, Popuphood (US) Creative Entrepreneurs and the emerging future of the cities
20:30	Sam Conniff, Livity (UK) Lessons from rebels
21:00	

Friday 27 January 2017

GAZARTE, Voutadon str 32-34, Keramikos

09:00	morning coffee
09:30	Registration
	Opening Session Efstathios Veltsos, Greek Ministry of Culture Barbara Stacher, EU Commission Irimi Vouzelakou, British Council Vassilis Charalampidis, Bios
10:00	Synthesis The changing business models in the creative industries Moderator: Dimitris Kalavros - Gousiou , the Foundation (GR) Flexibility and adaptation to the new models Ivan Lopez Garrido, Republikken (DK) Connecting the maker's world with the business world -how can that be successful? Cecilia Tham, MOB (ES) Digital Financial Sustainability - How do digital clusters contribute to the financial sustainability of businesses? Rosalie Hoskins, Wired Sussex & Fusebox (UK)
11:15	coffee break
11:45	Synchrony Investment in Skills Moderator: Relja Bobic , Nova Iskra (SRB) Skills & employability & The issue of local youth unemployment Ronnie Garattoni, Warehouse Coworking Factory (IT) Skills development-custom made workshops Senad Alibegovic, Networks INT (BIH) Creative entrepreneurship educational programs Javier Buron Garcia, Colaborativa (ES)
13:00	lunch break

14:30	Who am I? Networking session / Speed networking / coffee on the go
15:30	Synaesthesia Hub Stories Moderator: Stavros Messinis , The Cube (GR) Costas Kokkinos , This is not another agency, Bios Romantso (GR) Lenny Leiter , Derkish, betahaus (DE)
16:45	coffee break
17:15	Synergy Creating Networks on an international and local level Moderator: Beatrice Pembroke , British Council (UK) Creative economy within a city Melvin Henley, Detroit Creative Corridor Center, (USA) Creating local community rejuvenation through pop up activations Alison Damianos, The Meet Market (GR) Creative hub international development and scaling Ben Vickers, unMonastery (UK)
18:30	Guided tour of local hubs (optional)
21:30	Cocktail at Romantso, Anaxagora 3-5, Omonia East meets West Party with Fortuna Records (IL)

Saturday 28 January 2017

ROMANTSO, Anaxagora str 3-5, Omonia

09:00	morning coffee
09:30	Parallel workgroup sessions Synergy room - The Future of Collaboration A future-driven exploration in post geographic networks in the creative ecosystem within the digital age Cecilia Tham, IAM, (ES) Synthesis room - Pitching for Funding How to present your organization successfully to funding sources George Tziralis, Open Coffee & Open Fund (GR) Synchrony room - Practical Everyday Management How is the everyday life of the hub? Practicalities can be easy! Katy Zühike, betahaus (DE) Synaesthesia room - Order & Chaos Combining is Power Putting an order in chaos can only happen if you accept chaos as a fundamental element of life. Vassilis Charalampidis, Bios (GR)
10:30	coffee break
10:45	Peer-to-peer stories Moderator: Janine Matheson , Creative Edinburgh(UK) Tânia Santos, CRU co-work (PT) Jennifer Buxton, BetaBar & Nova Ivica, (MNE) Daniela Milosheska, Coffiicee, (FYROM)
11:15	Wrap-up and next steps Vassilis Charalambidis Bios (GR) Irimi Vouzelakou British Council (GR) Barbara Stacher EU Commission DG EAC, Brussels (BE)
12:00	Local Hubs tour (optional)
14:00	departures
15:00	Organized visit to SNFCC (optional)
22:00	Tandem Europe closing party at Romantso, Anaxagora 3-5 Omonia (optional)